



## Video Surveillance for Hotels and Motels

Video surveillance is the perfect security solution for hotels, motels, resorts and other types of paid lodging. With the demand for hotel rooms and space constantly increasing, the security of guests, hotel property and employees has become more important than ever. A carefully considered system of security cameras can help secure your hotel or resort and give your guests the peace of mind they deserve.

### How Hotel Video Surveillance can be Beneficial

- **Security** – Video surveillance can help keep your guests safe from theft and other criminals by helping you track your visitors and prevent break-ins on your property.
- **Prevent theft** – Security cameras can help keep intruders out of exclusive hotel areas like swimming pools and gyms, where theft is common. A surveillance system in your store room and other maintenance areas can uncover potential employee theft.
- **Remain competitive** – Along with providing security, a professional video surveillance system gives your guests peace of mind while staying at your hotel, and can help you increase your return business and remain competitive in an aggressive market.
- **Enforce hotel rules** – Keep an eye on hotel rule-breakers and take appropriate action.
- **Flexible** – Modern security cameras are easy to install and can be adjusted at anytime to fit your needs. Unlike analog CCTV cameras, wireless IP cameras don't require technicians, power tools, or miles of wiring. All you do is mount the cameras and start recording.
- **Remote monitoring** – Adding an NVR (Network Video Recorder) to your security camera system gives you the ability to broadcast your surveillance footage over the internet. This breakthrough in surveillance technology allows you to monitor any of your cameras at any time from any internet connection, giving you instant security updates.

### Potential Risks of Motel Security Cameras

- **Privacy** – Protect the privacy of your guests and employees by keeping your surveillance cameras in public places like lobbies, restaurants, pool and spa areas, and meeting areas, and out of guest rooms and break rooms.
  - ✓ **Safe-N-Secure** offers solutions to help prevent damage.
- **Damage** – Cameras, especially when they are outdoors, can be damaged by storms or falling objects. While this kind of damage is rare, it's important to keep a secondary security system in place to protect your guests and property should they occur.
  - ✓ **Safe-N-Secure** has done countless camera installations and are experts in camera system design and will work with you to place cameras according to your individual setup to maximize coverage.
- **Outages** – Power disruptions or surges can cause interruptions in recording or damage to your system.
  - ✓ **Safe-N-Secure** alleviates this issue by installing a backup battery system that can keep the system running even under brief periods of total blackout conditions.

## Questions to Ask When Configuring Lodging Security

Your hotel or resort's specific security needs depend on many factors. Consider each of the following when you are purchasing and configuring your surveillance system:

- Where do you experience the most thefts?
- Have you ever wished that you caught something on camera?
- How do you currently manage security at your hotel?
- Do you feel like your surrounding area contributes to your overall security?
- How would you describe your average guest?
  - Business travelers
  - Leisure travelers
  - Families
- How is your hotel or resort laid out?
  - Single building housing guest rooms, amenities like pool and spa, and facilities.
  - Several buildings spread out over a large property
- Have you ever had issues with employee theft?

## Setup advice for Inn, Bed & Breakfast and Resort Systems

- Place cameras in near **entrances** and **exits** so you get a clear picture of each guest or visitor.
- Cameras in open areas like **lobbies**, **pools**, and **meeting rooms** can help prevent petty theft.
- For valuable items like **safes** and **artwork**, fixed cameras near the object can help prevent theft.
- Cameras placed around your hotel's **perimeter** can help secure your building and facilities in dangerous neighborhoods.